

S Vasudevan

With over 24 years of corporate experience and 6 years of training and consulting experience, in India and overseas, he has worked in professionally run organisations like Hindustan Motors Limited, Mitsubishi Car Division, Chennai, Suhail Saud Bahwan Group, Muscat, TVS Suzuki Limited, Pune and Blue Star Limited among others.

Areas of strength include training in Leadership, Team Building and Team Work.

Qualifications

- PG Diploma in Management from Benares Hindu University, Varanasi
- B Com (Hon's) form Hansraj College, Delhi

Senior Positions held

- Head - Marketing and Sales - Mitsubishi Lancer Division
- Zonal Manager (West) - TVS Suzuki Ltd.
- Senior Manager Sales - Oman Trading Establishment, Muscat

Exposure to Markets

- Exposure to Automobile Industry - Four wheelers in Mid Luxury Segment
- Marketing & Sales in Automobiles, Consumer Durables
- Overseas field sales management experience in Gulf (Oman)
- International Exposure through Business Travel & business relationship with Principals from USA & Japan

Significant Business Achievements

- Successfully transformed a typically production oriented organisation into a customer focussed one - across functions even outside sales and marketing - down to the operational level
- Infused a business orientation to sales and marketing function and inculcated a high level of market sensitivity to be able to provide crucial business inputs to the organisation in the areas of strategic initiatives

